

## **Mike Homnick**

### **Lead Product Designer**

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## **Experience**

### **Chime**

*Lead Product Designer | 2022 - Current*

*Senior Product Designer | 2020 - 2022*

- Led design for Chime's first early pay access product
- Created new unified system for member communications across Chime
- Contributed to strategic roadmap and evolution of Chime's design system

### **LendingClub**

*Senior Product Designer | 2018 - 2020*

*Product Designer | 2017 - 2018*

- Led end-to-end redesign of membership platform for 5M active users
- Used prototypes and storytelling to communicate a member-focused strategic vision to execs
- Delivered UX resulting in 30% YOY lift in loans issued, contributing to first ever \$1B quarter

### **Fivestars**

*Product Designer | 2016 - 2017*

*Experience Design Intern | 2015 - 2016*

- Redesigned in-store experience to boost new user signups by 20%
- Led UX for first-ever merchant dashboard shipped to customers
- Developed and led UX research initiatives to strategically inform product roadmap

### **PCWorld.com**

*Digital Imaging Specialist | 2013 - 2014*

*Editorial Intern | 2012 - 2013*

- Shaped visual identities of PCWorld.com, Macworld.com, TechHive.com and Greenbot.com
- Visual design and photography for daily promoted hero stories
- Led product and studio photography for IDG Consumer & SMB publications

## **Education**

### **General Assembly**

*User Experience Design Immersive | 2015*

### **Western Washington University**

*B.A., Visual Journalism | 2006 - 2011*